

# 3 Most Important Things To Know About Your Business Coach:

## Jodie Burr



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### *Industry Experience (1992-Present)*

Jodie started her hairdressing career at the age of 15, fresh out of school with a strong determination and willingness to learn and succeed. Her work ethic together with her ability to connect with people from all ages made her a sort after employee. The first 10 Years of her career were shared amongst 3 of Adelaide's leading salons, where she was mentored and supported by some of Adelaide's best business Owners and Entrepreneurs.

### *Business Experience (2003-Present)*

Jodie opened her first Salon in 2003 in partnership, at a time where South Australia was experiencing booming business conditions with low interest rates, unemployment and a strong growth in the Real-estate Market. This was an exciting and rewarding time to be a Business Owner.

In 2008 Jodie made the decision to part ways with her partner and gain her independence by opening her second Salon. The economic conditions in 2008 was a stark contrast to what Jodie experienced in 2003 with the advent of the GFC. Being a Business Owner was now more challenging than ever and Jodie did what she knew how to do, knuckle down and work hard. Long hours, price driven clientele, dissatisfied staff with minimal rewards both personally and financially wasn't a recipe for happiness.

### *Coaching Experience (2013-Present)*

Jodie was introduced to SA Business Coaching through a random discussion with one of her clients. It soon became obvious that despite over 20 years experience in the Industry, Jodie soon realised her knowledge around Business, Clients, Finance, Sales, Customer Service, and her own Personnel Development was not good enough to allow her to reach her goals. All it took was a 20 minute meeting with Shayne, the owner of SABC, and she knew where her future lay, in coaching and mentoring. She changed how she mentored her staff which helped reduce her hours from over 60 a week to 10 in Salon and now shares her lessons with other Salon Owners who want their life back.

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Schedule Your "Business Growth Consultation" Today!

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